

## Contact

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## Top Skills

Figma (Software)  
User Experience (UX)  
Email Marketing

## Certifications

Essential Skills in Adobe Illustrator  
2024 Professional Certificate  
Essential Skills in Adobe Photoshop  
2024 Professional Certificate  
Figma Essential Training: The  
Basics  
Email Marketing Professional  
Certificate by Intuit Mailchimp  
Accessible Layout for the Web

# Jason Rodgers

Graphic Web Designer  
Strongsville, Ohio, United States

## Summary

With a solid foundation in web and graphic design, my professional journey has been marked by delivering compelling digital marketing materials and enhancing user experiences. During my time as a design supervisor, I oversaw the creation of marketing emails, social content, and website assets, along with developing UX/UI enhancements for diverse online platforms.

Excelling in web standards and creating compelling designs, I've also managed and mentored junior designers, fostering a collaborative environment to produce innovative design solutions. My career has showcased my commitment to quality and the ability to exceed client expectations through customized web design and impactful visual communication.

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## Experience

### Red Graffix

Freelance Graphic Web Designer  
November 2009 - Present (15 years 3 months)

- Designed and developed profitable websites for smaller companies, specializing in graphic and web design.
- Created print materials such as brochures, menus, and storefront signage for clients.
- Collaborated with clients to understand their brand and vision, translating it into visually appealing designs.

### Things Remembered

Senior Designer  
June 2019 - June 2020 (1 year 1 month)  
Highland Heights, OH

- Oversaw design of marketing emails and digital advertising assets for Things Remembered.

- Developed UX/UI enhancements for retail and B2B sites, improving user experience.
- Managed junior designers and collaborated with cross-functional teams to ensure project success.

## Signet

### Design Supervisor

September 2010 - April 2019 (8 years 8 months)

Sterling Jewelers

- Managed a team of web content developers to create engaging landing pages, email marketing designs, and banner advertisements for 3rd party vendors, resulting in increased online sales.
- Directed art direction and planning to promote brand identity through website asset creation and graphic design.
- Oversaw the development of web-based media to enhance Signet's online presence and drive revenue growth.

## Proximity Media Ltd

### Web Designer

June 2009 - September 2009 (4 months)

- Designed and produced email marketing campaigns for Proximity Media Ltd, optimizing user engagement.
- Conducted front-end web development and design to enhance user experience on company website.
- Created visually appealing fax header and snail mail campaign designs to increase brand awareness.

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## Education

### Cuyahoga Community College

Interactive Media, Web Development, Graphic Design · (2005 - 2010)

### Cuyahoga Valley Career Center

Certification, Commercial Art · (1996 - 1998)

### North Royalton High School

General, Art/Art Studies, General · (1994 - 1998)